

# SUNSET MERCANTILE MEDIA KIT

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CONNECTING COMMUNITY, LOCAL COMMERCE, AND CAUSES IN  
FESTIVE, FAMILY-FRIENDLY EVENTS SINCE 2014.

SUNSETMERCANTILESF.COM  
HELLO @ SUNSETMERCANTILESF.COM

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# ABOUT US

## WHAT IS SUNSET MERCANTILE?

From our weekly Farmer's Market to the Sunset Night Market, to City institutions like the North Beach Festival, to cultural celebrations like Lunar New Year, Diwali and Día de Muertos, Sunset Mercantile events reach over 200,000 people per year.

Live music, food vendors, kid's activities and more make them more than beloved community destinations.

We invite one and all to Come Eat, Drink, Shop, Play, Connect, and Be LOCAL with Sunset Mercantile!

## METRICS

- Instagram: 17K+ Followers
- Facebook: 6K Followers
- Yearly Attendees: 200K+
- Number of Events Hosted in 2023: 58

*Sunset Night Market, 2023*





*Secondhand Saturday*

# 2024 SCHEDULE

## **Outer Sunset Farmers Market & Mercantile**

Sundays Year-Round, 9 AM to 2 PM  
37th Ave between Ortega & Quintara

## **Inner Sunset Flea Market**

Second Sundays, April to November  
10 AM to 4 PM  
Irving St between 9th & 11th Ave

## **Secondhand Saturdays**

Third Saturdays, April to November  
10 AM to 4 PM  
37th Ave between Ortega & Quintara

## **North Beach Festival**

June 15-16, 11 AM to 7 PM

## **Sunset Night Market**

August 30 & September 27, 5pm-10pm  
Irving St between 20th & 26th Ave

## **Cole Valley Fair**

September 22, 10 AM to 5 PM  
Cole Street and Surrounding Area

## **Día de los Muertos**

November 1, 5:30 PM to 9:30 PM  
37th Ave & Ortega St

## **Sunset Holiday Mercantile**

December 7-8, 11 AM to 5 PM  
San Francisco County Fair Building  
1199 9th Ave



*Secondhand Saturdays*

*Día de los Muertos*

YEAR-ROUND

# OUTER SUNSET FARMERS MARKET & MERCANTILE



Open Sundays Year-Round, the **Outer Sunset Farmer's Market & Mercantile** includes:

Farm-fresh produce, hot food vendors, live music, local makers, children's activities, interactive art workshops, cultural celebrations and more.

With 2000-5000 attendees each week, it's more than just a market - it's a community celebration!



**SUNSET**  
MERCANTILE  
PRESENTS

# ARTSHIP

Open during the Farmer's Market and Secondhand Saturdays, **The Sunset Mercantile Artship** offers fun and free activities for all ages, from gardening workshops to cultural art projects, along with a free library, every weekend.



# SECONDHAND SATURDAY



**Secondhand Saturdays** brings 60 vendors, food trucks, family-friendly fun zones, live music, and free all-ages activities every second Saturday.

With 2500-5000 monthly attendees per month, and special onsite event, Secondhand Saturdays brings seasonal, sustainability-focused fun to the Outer Sunset.

## INNER SUNSET FLEA MARKET

Voted one of the Top Ten Flea Markets in the Bay Area, **the Inner Sunset Flea Market** features vendors, music, all-ages activities, and fun themed days in the heart of the neighborhood every third Sunday.

Focused on community, sustainability, and fun in the streets, this beloved community event hosts 2000-5000 attendees each month.



# SUNSET MERCANTILE

*Eat, Drink, Shop, Play  
Connect, and Be Local*



## CONTACT US

### MARKETING & MEDIA INQUIRIES

[marketing@sunsetmercantilesf.com](mailto:marketing@sunsetmercantilesf.com)

### SPONSORSHIP INQUIRIES

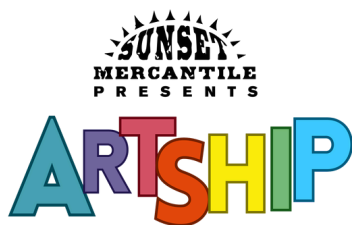
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### SUNSET MERCANTILE

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SUNSETMERCANTILESF



• explore creativity •  
• promote literacy • connect community •

