

SUNSET MERCANTILE MEDIA KIT



CONNECTING COMMUNITY, LOCAL COMMERCE, AND CAUSES IN
FESTIVE, FAMILY-FRIENDLY EVENTS SINCE 2014.

SUNSETMERCANTILESF.COM
HELLO @ SUNSETMERCANTILESF.COM



ABOUT US

WHAT IS SUNSET MERCANTILE?

From our weekly Farmer's Market to the Sunset Night Market, to City institutions like the North Beach Festival, to cultural celebrations like Lunar New Year, Diwali and Día de Muertos, Sunset Mercantile events reach over 200,000 people per year.

Live music, food vendors, kid's activities and more make them more than beloved community destinations.

We invite one and all to Come Eat, Drink, Shop, Play, Connect, and Be LOCAL with Sunset Mercantile!

METRICS

- Instagram: 17K+ Followers
- Facebook: 6K Followers
- Yearly Attendees: 200K+
- Number of Events Hosted in 2023: 58

Sunset Night Market, 2023





2024 SCHEDULE

Outer Sunset Farmers Market & Mercantile

Sundays Year-Round, 9 AM to 2 PM
37th Ave between Ortega & Quintara

Inner Sunset Flea Market

Second Sundays, April to November
10 AM to 4 PM
Irving St between 9th & 11th Ave

Secondhand Saturdays

Third Saturdays, April to November
10 AM to 4 PM
37th Ave between Ortega & Quintara

North Beach Festival

June 15-16, 11 AM to 7 PM

Sunset Night Market

August 30 & September 27, 5pm-10pm
Irving St between 19th & 26th Ave

Cole Valley Fair

September 22, 10 AM to 5 PM
Cole Street and Surrounding Area

Día de los Muertos

November 1, 6 PM to 10 PM
37th Ave & Ortega St

Diwali at the Outer Sunset Farmer's Market

Sunday, Nov 10, 10 AM- 2pm
37th Ave between Ortega & Quintara

Sunset Holiday Mercantile

December 7-8, 11 AM to 5 PM
San Francisco County Fair Building
1199 9th Ave



Secondhand Saturdays



Secondhand Saturdays

Día de los Muertos

YEAR-ROUND

OUTER SUNSET FARMERS MARKET & MERCANTILE



Open Sundays Year-Round, the **Outer Sunset Farmer's Market & Mercantile** includes:

Farm-fresh produce, hot food vendors, live music, local makers, children's activities, interactive art workshops, cultural celebrations and more.

With 2000-5000 attendees each week, it's more than just a market - it's a community celebration!



SUNSET
MERCANTILE
PRESENTS

ARTSHIP

Open during the Farmer's Market and Secondhand Saturdays, **The Sunset Mercantile Artship** offers fun and free activities for all ages, from gardening workshops to cultural art projects, along with a free library, every weekend.



SECONDHAND SATURDAY



Secondhand Saturdays brings 60+ vendors, food trucks, family-friendly fun zones, live music, and free all-ages activities every third Saturday.

With 2500-5000 monthly attendees, and special onsite companion events, Secondhand Saturdays brings seasonal, sustainability-focused fun to the Outer Sunset.



INNER SUNSET FLEA MARKET

Voted one of the Top Ten Flea Markets in the Bay Area, **the Inner Sunset Flea Market** features vendors, music, all-ages activities, and fun themed days in the heart of the neighborhood every second Sunday.

With a focus on community, sustainability, and fun in the streets, this beloved community event hosts 2000-5000 attendees each month.



SUNSET MERCANTILE

*Eat, Drink, Shop, Play
Connect, and Be Local*



CONTACT US

MARKETING & MEDIA INQUIRIES

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SPONSORSHIP INQUIRIES

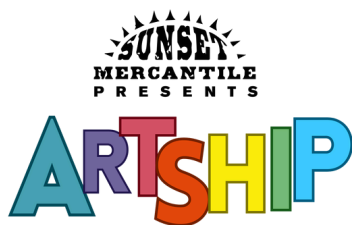
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SUNSET MERCANTILE

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• explore creativity •
• promote literacy • connect community •

